

Corporate Support Opportunities

The mission of Computer CORE is to help low-income adults acquire the technological and life skills they need to pursue their career aspirations. CORE provides basic computer skills and job search skills training to under- and unemployed adults in the Northern Virginia Region. CORE relies on community and corporate support to continue the work we have been doing since 1999. Computer CORE's Graduation is held twice each year at the end of the term at the James-Lee Community Center in Falls Church

Support for Graduation Events

Graduation Supporter \$3,000, One in December, one in June

Approximately 250 guests attend each of CORE's semi--annual Graduations, including 100+ students, their families and friends, volunteers, Board members, staff and donors. Corporate Supporter Benefits include:

- Company representative will have a 5 minute speaking opportunity on stage at Graduation to talk about your involvement with CORE.
- Opportunity to publish a comment in the Graduation program highlighting why your support of CORE is important to your company
- Press release acknowledging your support sent to local newspapers
- Opportunity to host a CORE In Action informational event at your office
- Company logo in event program
- Company name listed on sponsor sign at event
- Company acknowledged in CORE e-mail newsletter
- Company acknowledged on CORE website Facebook and Twitter page

Graduation Reception Supporter \$1,000, One in December, one in June

This will help us purchase food and beverages for the event. Corporate Supporter Benefits include:

- Opportunity to host a CORE In Action informational event at your office
- Company logo in event program
- Company name listed on sponsor sign at event
- Company acknowledged in CORE e-mail newsletter
- Company acknowledged on CORE website and Facebook and Twitter page

Graduation Cake Supporter \$250, One in December, one in June

Support at this level will help us purchase a Graduation cake. Corporate Supporter Benefits include:

- Company name will be on the cake
- Company name listed on sponsor sign at event
- Opportunity to host a CORE In Action informational event at your office
- Company acknowledged in CORE e-mail newsletter
- Company acknowledged on CORE website Facebook and Twitter page

Support One CORE Class \$500

CORE has 9 individual classes each term (approximately 100 students per term). Provide classroom support for one class for the entire 20 week term. Provide a team of 6-10 volunteers to visit the class periodically during the term for Career Presentations, Practice Interviews, tutoring, resume review and attend graduation with your class. Corporate Supporter Benefits include:

- Company name announced with your class at Graduation
- Opportunity to host a CORE In Action informational event at your office
- Company acknowledged in CORE e-mail newsletter
- Company acknowledged on CORE website and Face Book page.
- Company representative may give a 5 minute presentation at the start of class
- Opportunity to provide workshop instructors

Support for Student Career Development Programs

CORE e-Mail Newsletter Supporter \$500, one per year

CORE sends several email newsletters out every month to donors, Board members, volunteers, students and recent graduates. Corporate Supporter Benefits include:

- Company name, logo and short message will appear at the bottom of each newsletter sent for 1 year.
- Company acknowledged on CORE website Facebook and Twitter page
- Opportunity to host a CORE In Action informational event at your office

Practice Interview Site Supporter \$500

CORE conducts Practice Interviews with students in preparation for job interviews. These are held in Alexandria, Fairfax, Falls Church, Herndon and Gum Spring/South County. We welcome recruiters or human resource professionals to participate in this event. Corporate Supporter Benefits include:

- Your company acknowledged at your Practice Interview site.
- Opportunity to host a CORE In Action informational event at your office
- Company acknowledged in CORE e-mail newsletter
- Company acknowledged on CORE website and Face Book page.
- Opportunity to provide Practice Interview volunteers

Job Fair Supporter \$500

CORE hosts a Job Fair at our Alexandria location. We will also be offering a free workshop on “How to Prepare for a Job Fair”. Both of these events will be promoted with our students, recent graduates, volunteers and the community. Corporate Supporter Benefits include:

- Company logo on all Job Fair Flyers
- Company name listed on sponsor sign at event
- Opportunity to have a table at the Job Fair
- Opportunity to host a CORE In Action informational event at your office
- Company acknowledged in CORE e-mail newsletter
- Company acknowledged on CORE website Facebook and Twitter page

Job Seekers Networking Event Supporter \$500

One in Spring, one in Fall held at our Bailey’s Crossroad location this informal networking event will give our students the opportunity to practice their networking skills. Our corporate supporter is encouraged to have 6-8 employees attend to network with the students. Corporate Supporter Benefits include:

- Opportunity to host a CORE In Action informational event at your office
- Company acknowledged in CORE e-mail newsletter
- Company acknowledged on CORE website and Facebook and Twitter page.
- Speaking opportunity available for company representative

Skill Building Workshop Supporter \$500, one for each track

CORE offers Skill Building Workshops between class terms to our graduates and the community. Workshops are career development topics. Your company can support one course or a course from your industry. Corporate Supporter Benefits include:

- Company name on Skill Building Workshop flyers for your Track
- Opportunity to host a CORE In Action informational event at your office
- Company acknowledged in CORE e-mail newsletter
- Company acknowledged on CORE website Facebook and Twitter page.
- Speaking opportunity available for company representative
- Opportunity to provide workshop volunteer instructors

To discuss ways that your company can support Computer CORE, please contact
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