

25TH ANNIVERSARY PROSPECTUS



WHO ARE WE?

Computer CORE's mission is to prepare underserved adults to realize their career aspirations with foundational computer and professional skills.



25
Year Old
501(C)3 Nonprofit



Serving
600
Adults Per Year



Served Over
6500
Adults Since 1999



Providing
FREE
Online Digital Skills
Training



Providing
FREE
Refurbished Computers
For Virginians Seeking Jobs
or Career Advancement

WHY INVEST IN COMPUTER CORE'S 25TH ANNIVERSARY YEAR?



Exposure to CORE students to meet your talent acquisition needs



Year-Long Visibility At FOUR Distinct Events



Support volunteer opportunities for your employees



Demonstrate your support for digital literacy to the community



Computer CORE's adult students, out of necessity, are experts in doing a lot with a little. They have been the caregivers to children and parents. Their low wages at one or more jobs supports whole families. They never thought about their own path. They thought tech was not for them.

As women, immigrants, or adults in their 40s and 50s they thought jobs with technological skills were out of their reach. But where does that leave them in a world where **92% of jobs require digital skills?** (National Skills Coalition)

Once at CORE, students develop basic technical skills but also the confidence to proclaim, "**It's My Turn!**"

Computer CORE provides a place where they can feel smart and strong and finally take their place in the digital world. CORE students are jobseekers but are also looking for their path to opportunity.

CORE is that bridge to help people cross the digital divide and gain access to opportunity by giving them the technical skills, computers, and especially the confidence they need to find, and follow their path.

SCHEDULE OF EVENTS

25TH ANNIVERSARY LAUNCH

VIRTUAL

April 3, 2024

12:00–12:45 PM

Join online with CORE students, volunteers, board members and others from the community as we virtually launch the 25th Anniversary Year!

STUDENT SHOWCASE

MICROSOFT AT RESTON TOWN CENTER

Friday, May 31, 2024

10:00–2:30 PM Educational Event

Awards from 12:00–1:00 PM

Students are at the heart of CORE.

Mingle with students, volunteers, donors, elected officials, government and business leaders.

Expect 110 participants

FAMILY-FRIENDLY PICNIC

WISH (WORKFORCE INNOVATION AND SKILLS HUB)

Tentatively August 24, 2024

Help to celebrate adult learners at the WISH Center located along the Route 1 corridor.

Invited guests include students, elected officials, business and community leaders.

Expect 100 participants

25TH ANNIVERSARY CELEBRATION

ALX COMMUNITY WATERFRONT TOWN HALL

November 16, 2024 6:30 - 9:30 PM

A capstone celebratory event to wrap up CORE's 25th year.

Raise a glass with CORE stakeholders including the board of directors, elected officials, donors, volunteers and students.

Expect 150 participants

INVESTOR LEVELS



PRESENTING LEVEL

(Only 2 Slots)

Opportunity to speak and display a promotional video at in-person and virtual events

Prestige seating at in-person events

Corporate Day of Service included for up to 15 employees

Logo on 400 computer distribution boxes

Prime exhibition table placement at in-person events

Recognition from stage at all four events

Distribute your company swag at each in-person event

Logo on signage at each in-person event

10 tickets per in-person event

Linked logo on website

Announcement of investment on social media

\$20,000



PLATINIUM LEVEL

(Only 4 Slots)

Corporate Day of Service included for up to 10 employees

Logo on 100 computer distribution boxes

Opportunity for a dedicated exhibition space at in-person events

Recognition from stage at all four events

Distribute your company swag at each in-person event

Logo on signage at each in-person event




8 tickets per in-person event

Linked logo on website

Announcement of investment on social media

\$10,000

INVESTOR LEVELS

		
GOLD LEVEL (Only 8 Slots)	SILVER LEVEL	BRONZE LEVEL
Share your company swag at each in-person event	Logo on signage at each in-person event	2 tickets per in-person event
Logo on signage at each in-person event	4 tickets per in-person event	Linked logo on website
6 tickets per in-person event	Linked logo on website	Announcement of investment on social media
Linked logo on website	Announcement of investment on social media	
Announcement of investment on social media		
\$5,000	\$2,500	\$1,000



**COMPUTER
CORE**

INVESTMENT CONTACT



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