



computer core

COMPUTER CORE

Strategic Plan: 2016-2018

CORE'S VISION is a world where all people have the skills and confidence to pursue their dreams, reach their full potential and make meaningful contributions to their communities.

CORE'S MISSION is to help low-income adults acquire the technological and life skills they need to pursue career aspirations.

CORE VALUES:

- **C**ommitted volunteers and staff who are recognized and appreciated
- **O**ptimism – believing that all have a gift to give and potential to fulfill
- **R**elationships that connect people and their communities
- **E**nvironment that fosters high expectations and respect

CORE STRATEGIC AREAS AND GOALS:

- **Community Partnerships:** expand opportunities for CORE students to better serve community needs
- **Employer relationships:** Engage employers in active partnerships with CORE
- **Branding:** Continue to professionalize the face of CORE
- **Sector training:** Broaden CORE's support to students and increase our value to employers through sector training